

2018 Media Worksheet

To discuss advertising, contact: Billie Blattel (ads@greysheet.com; direct: 757-330-0785)

MONTHLY BENEFIT	RATE	WORKSHEET	
	Monthly Rate	Quan	Value
Monthly Greysheet			
Full page ad	\$ 1,500		\$ -
1/2 page ad	\$ 850		\$ -
1/4 page ad - square or banner	\$ 550		\$ -
Biz card ad	\$ 250		\$ -
Flyer insert with mailing	<i>call</i>		
CPG Coin & Currency Market Guide (Quarterly)			
Full page ad	\$ 1,500		\$ -
1/2 page ad	\$ 850		\$ -
1/4 page ad	\$ 550		\$ -
Biz card ad	\$ 250		\$ -
Inside front cover (full page)	\$ 2,000		\$ -
Back cover (full page)	\$ 2,000		\$ -
Center spread (2 pages)	\$ 5,000		\$ -
Featured Article about your company	\$ 375		\$ -
Monthly Greensheet			
Full page ad	\$ 1,000		\$ -
1/2 page ad	\$ 500		\$ -
1/4 Page ad	\$ 250		\$ -
1/8 Page ad	\$ 125		\$ -
Web/Digital Advertising			
Top banner ad on home page of blog.greysheet.com	\$ 250		\$ -
Side ad on blog.greysheet.com	\$ 125		\$ -
Email Blast to ~28,000 subscribers	\$ 500		\$ -
Other			
Mass Print Mailing with Flyer	<i>call</i>		
TOTAL MONTHLY VALUE OF PACKAGE			\$ -
PACKAGE PRICE (TO BE NEGOTIATED)			