

2021 RATE CARD FOR ADVERTISING

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- ◆ CDN Publishing offers coin dealers and related companies an unmatched opportunity to reach your target audience of other coin professionals and serious investors.
- ◆ For over 50 years, CDN readers know our publications offer unbiased, professional information in a no-nonsense format.
- ◆ Your marketing dollars are well spent with CDN. Space is severely limited so please contact us today.

PUBLICATIONS

MONTHLY GREYSHEET – CDN’s Wholesale Price Guide for dealers mailed out once a month. Includes Weekly Greysheet, Monthly Supplement all the Quarterlies, Bluesheet and Goldsheet prices. 7,000+ subscribers.

MONTHLY GREENSHEET – Wholesale Currency published monthly. 2,500+ subscribers.

CPG® MARKET REVIEW GUIDE – Retail prices published quarterly. Distribution (subscribers and shows): 28,000+

CAC MARKET REVIEW GUIDE – Retail prices for CAC Coins published quarterly. Distribution (subscribers and shows): 5,000+ subscribers.

GREYSHEET, CPG & CAC	PRICE PER AD
Business Card Size	\$250
Side Banner Horizontal	\$550
Quarter Page	\$550
Half page horizontal	\$850
Full Page	\$1,500
Back Cover	\$2,500
Inside Cover	\$2,500
First 10 Pages	\$2,000
Center 2 Page	\$5,000
GREENSHEET RATES	PRICE PER AD
Business Card Size	\$150
Quarter Page	\$300
Half Page	\$600
Full Page	\$1,200

OTHER OPPORTUNITIES	PRICE PER AD
E-blast to 34K subscribers	\$750
2-page flyer – mailed out on top of Greysheet	\$3,000
4-page flyer – mailed out on top of Greysheet	\$4,000
Banner ad on our Weekly Newsletter / Events e-blast	\$250
Full page ad in Banknote Book Chapters online	\$1,500
Your company’s logo on the CDN website’s pricing page/app	\$1,000/ per month



*CDN can create your ad. The price is a one-time development/set up fee of \$50 and \$100 per hour.

CALL TO DISCUSS ADDITIONAL AD PLACEMENT:

- ◆ Bind in Cards
- ◆ Dedicated print mailing to our subscribers
- ◆ Blow in cards
- ◆ Posters