

AD RATES

COVERAGE:

- Wholesale pricing of U.S. Coinage (Classic & Modern)
- Chinese Modern Coinage

AUDIENCE:

- Dealers, shop owners
- Investors
- Advanced collectors

PUBLISHED:

• Monthly



MAGAZINE (PRINT & DIGITAL EDITIONS)	AD RATE (PER INSERTION*)
Business Card	\$300
Side Banner-Horizontal	\$650
Quarter Page	\$650
Half Page – Horizontal	\$900
Full Page	\$1,650
Back Cover	\$3,000
Inside Cover	\$2,500
First 10 Pages	\$2,000
Center 2-Page Spread	\$5,000
RELATED OPPORTUNITIES	AD RATE (PER INSERTION*)
2-Page Flyer Insert (included in printed mailers)	\$4,000
4-Page Flyer Insert (included in printed mailers)	\$5,500
E-mail blast to 115,000+ subscribers	\$1,000
Dedicated mailing to subscriber list	Call

CONTACT:



AD RATES

COVERAGE:

 Wholesale pricing of U.S. Paper Money

AUDIENCE:

- Dealers, shop owners
- Investors
- Advanced collectors

PUBLISHED:

Monthly



MAGAZINE (PRINT & DIGITAL EDITIONS)	AD RATE (PER INSERTION*)
Business Card	\$200
Cover Banner (bottom)	\$600
Quarter Page	\$400
Half Page-Horizontal	\$850
Full Page	\$1,300
RELATED OPPORTUNITIES	AD RATE (PER INSERTION*)
E-mail blast to 115,000+ subscribers	\$1,000
Dedicated mailing to subscriber list	Call

CONTACT:

THE CPG COIN & CURRENCY MARKET REVIEW

Updated: May 2023

AD RATES

COVERAGE:

Retail pricing of U.S. Coinage& Paper Money

AUDIENCE:

- Collectors
- Investors

PUBLISHED:

Quarterly



MAGAZINE (PRINT & DIGITAL EDITIONS)	AD RATE (PER INSERTION*)
Business Card	\$300
Side Banner-Horizontal	\$650
Quarter Page	\$650
Half Page – Horizontal	\$900
Full Page	\$1,650
Back Cover	\$3,000
Inside Cover	\$2,500
First 10 Pages	\$2,000
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RELATED OPPORTUNITIES	AD RATE (PER INSERTION*)
2-Page Flyer Insert (included in printed mailers)	\$4,000
4-Page Flyer Insert (included in printed mailers)	\$5,500
E-mail blast to 115,000+ subscribers	\$1,000
Dedicated mailing to subscriber list	Call

CONTACT:



AD RATES

COVERAGE:

 Retail pricing of CAC-approved U.S. Coinage

AUDIENCE:

- Advanced collectors
- Investors
- Dealers

PUBLISHED:

Quarterly



MAGAZINE (PRINT & DIGITAL EDITIONS)	AD RATE (PER INSERTION*)
Business Card	\$300
Side Banner-Horizontal	\$650
Quarter Page	\$650
Half Page – Horizontal	\$900
Full Page	\$1,650
Back Cover	\$3,000
Inside Cover	\$2,500
First 10 Pages	\$2,000
Center 2-Page Spread	\$5,000
RELATED OPPORTUNITIES	AD RATE (PER INSERTION*)
E-mail blast to 115,000+ subscribers	\$1,000
Dedicated mailing to subscriber list	Call

CONTACT:

U.S. COLONIAL CURRENCY

Updated: May 2023

AD RATES

COVERAGE:

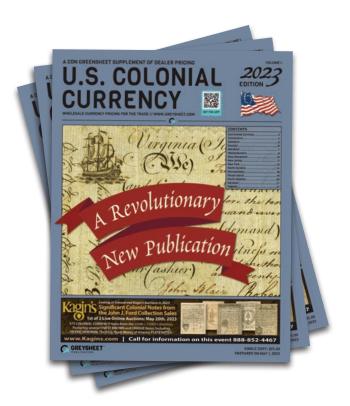
 Wholesale pricing of U.S. Currency for the trade

AUDIENCE:

- Dealers, shop owners
- Investors
- Advanced collectors

PUBLISHED:

Biannual



MAGAZINE (PRINT & DIGITAL EDITIONS)	AD RATE (PER INSERTION*)
Business Card	\$200
Cover Banner (bottom)	\$600
Quarter Page	\$400
Half Page-Horizontal	\$850
Full Page	\$1,300
RELATED OPPORTUNITIES	AD RATE (PER INSERTION*)
E-mail blast to 115,000+ subscribers	\$1,000
Dedicated mailing to subscriber list	Call

CONTACT:



AD RATES

COVERAGE:

- Unique catalog & retail pricing of World Banknotes
- Over 310 individual chapters (countries)
- Digital only
- Advertising included in all digital views by users

AUDIENCE:

- Advanced collectors
- Investors
- Dealers & auction houses
- International monetary authorities (issuers)

PUBLISHED:

Daily

NOTES:

The Banknote Book is a unique opportunity to target the audience of world banknote client. Advertisers can update ads regularly to promote fresh marketing opportunities.

MAGAZINE (PRINT & DIGITAL EDITIONS)	AD RATE (PER MONTH)
Full Page	\$1,500
RELATED OPPORTUNITIES	AD RATE (PER MONTH)
E-mail blast to 115,000+ subscribers	\$1,000

CONTACT:

Billie Blattel

Advertising Manager

The Subscription

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Accounts Valuations

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BANKNOTE
BOOK DOWN OF THE BANK OF BAN

DIGITAL MEDIA RATES

COVERAGE:

- OVER 440,000 monthly visits to website
- 75,000+ app installs
- 190,000 products (SKUs)
- 1+ million prices
- 7.3+ million images

AUDIENCE:

- Collectors
- Investors
- Dealers
- Auction houses
- International monetary authorities

SPONSORSHIP OPPORTUNITIES:

- Homepage banners
- Website & app sponsor tiles
- Banknote Book chapter page advertisements
- E-mail blast to 115,000+ subscribers

WEBSITE & APP SPONSORSHIPS	MONTHLY RATE
Run-of-site and app sponsorship tiles	\$1,000
Homepage marketing banner for new visitors	\$500
E-MAIL MARKETING	MONTHLY RATE
E-mail blast to 70,000+ subscribers	\$750
Sponsorship banner of weekly Events Calendar (Wednesdays)	\$500
Sponsorship banner of weekly News Stories (Saturdays)	\$500



CONTACT:

Billie Blattel

Advertising Manager

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