

GREYSHEET

Updated: June 2022

AD RATES

COVERAGE:

- **Wholesale pricing of U.S. Coinage (Classic & Modern)**
- **Chinese Modern Coinage**

AUDIENCE:

- **Dealers, shop owners**
- **Investors**
- **Advanced collectors**

PUBLISHED:

- **Monthly**



MAGAZINE (PRINT & DIGITAL EDITIONS)	AD RATE (PER INSERTION*)
Business Card	\$300
Side Banner Horizontal	\$650
Quarter Page	\$650
Half page horizontal	\$900
Full Page	\$1,650
Back Cover	\$3,000
Inside Cover	\$2,500
First 10 Pages	\$2,000
Center 2 Page	\$5,000
RELATED OPPORTUNITIES	
2-Page Flyer Insert (included in printed mailers)	\$4,000
4-Page Flyer Insert (included in printed mailers)	\$5,500
E-Mail Blast to 70,000+ subscribers	\$750
Dedicated mailing to subscriber list	Call

CONTACT:

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Advertising Manager

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Updated: June 2022

AD RATES

COVERAGE:

- Wholesale pricing of U.S. Paper Money

AUDIENCE:

- Dealers, shop owners
- Investors
- Advanced collectors

PUBLISHED:

- Monthly



MAGAZINE (PRINT & DIGITAL EDITIONS)	AD RATE (PER INSERTION*)
Business Card	\$200
Cover Banner (bottom)	\$600
Quarter Page	\$400
Half page	\$850
Full Page	\$1,300
RELATED OPPORTUNITIES	
E-Mail Blast to 70,000+ subscribers	\$750
Dedicated mailing to subscriber list	Call

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THE CPG COIN & CURRENCY

MARKET REVIEW

Updated: June 2022

AD RATES

COVERAGE:

- **Retail pricing of U.S. Coinage & Paper Money**

AUDIENCE:

- **Collectors**
- **Investors**

PUBLISHED:

- **Quarterly**



MAGAZINE (PRINT & DIGITAL EDITIONS)	AD RATE (PER INSERTION*)
Business Card	\$300
Side Banner Horizontal	\$650
Quarter Page	\$650
Half page horizontal	\$900
Full Page	\$1,650
Back Cover	\$3,000
Inside Cover	\$2,500
First 10 Pages	\$2,000
Center 2 Page	\$5,000
RELATED OPPORTUNITIES	
2-Page Flyer Insert (included in printed mailers)	\$4,000
4-Page Flyer Insert (included in printed mailers)	\$5,500
E-Mail Blast to 70,000+ subscribers	\$750
Dedicated mailing to subscriber list	Call

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CAC RARE COIN MARKET REVIEW

Updated: June 2022

AD RATES

COVERAGE:

- **Retail pricing of CAC-approved U.S. Coinage**

AUDIENCE:

- **Advanced collectors**
- **Investors**
- **Dealers**

PUBLISHED:

- **Quarterly**



MAGAZINE (PRINT & DIGITAL EDITIONS)	AD RATE (PER INSERTION*)
Business Card	\$300
Side Banner Horizontal	\$650
Quarter Page	\$650
Half page horizontal	\$900
Full Page	\$1,650
Back Cover	\$3,000
Inside Cover	\$2,500
First 10 Pages	\$2,000
Center 2 Page	\$5,000
RELATED OPPORTUNITIES	
E-Mail Blast to 70,000+ subscribers	\$750
Dedicated mailing to subscriber list	Call

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THE BANKNOTE BOOK™

Updated: June 2022

AD RATES

COVERAGE:

- **Unique catalog & retail pricing of world bank notes**
- **Over 310 individual chapters (countries)**
- **Digital only**
- **Advertising included in all digital views by users**

AUDIENCE:

- **Advanced collectors**
- **Investors**
- **Dealers & auction houses**
- **International monetary authorities (issuers)**

PUBLISHED:

- **Daily**

NOTES:

The Banknote Book is a unique opportunity to target the audience of world bank note clientele. Advertisers can update ads regularly to promote fresh marketing opportunities.



MAGAZINE (PRINT & DIGITAL EDITIONS)	AD RATE (PER MONTH)
Full Page	\$1,500
RELATED OPPORTUNITIES	
E-Mail Blast to 70,000+ subscribers	\$750

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GREYSHEET™

DIGITAL MEDIA

Updated: June 2022

MEDIA RATES

COVERAGE:

- **Over 120,000 monthly visits to web site**
- **35,000+ app installs**
- **190,000 products (SKUs)**
- **1+ million prices**
- **5.8+ million images**

AUDIENCE:

- **Collectors**
- **Investors**
- **Dealers**
- **Auction houses**
- **International monetary authorities**

SPONSORSHIP OPPORTUNITIES:

- **Home page banners**
- **Web site & app sponsor tiles**
- **Banknote Book chapter page advertisements**
- **Email sendings to over 70,000 engaged recipients**

WEB SITE & APP SPONSORSHIPS	MONTHLY RATE
Run-of-site and app sponsorship tiles	\$1,000
Home page marketing banner for new visitors	\$500
EMAIL MARKETING	
E-Mail Blast to 70,000+ subscribers	\$750
Sponsorship banner of weekly Events Calendar (Wednesday)	\$500
Sponsorship banner of weekly News Stories (Saturday)	\$500



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